

Push your brand by adding video to your marketing – tell your Storyz

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by adding video
to your marketing.

WWW.YOURSTORYZ.COM



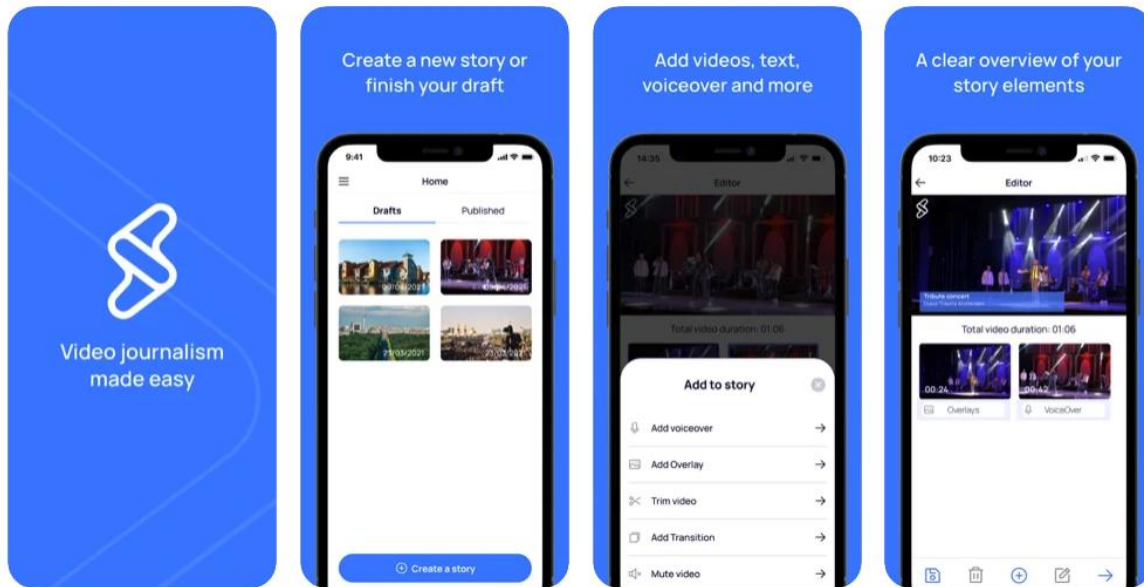
Companies that use video to promote their business get a higher engagement rate than others. Telling your story is more important than ever. How can you do that better than in a video?

*Finding the right angle of storytelling is not difficult.
The most important, be authentic!*

You are questioning yourself how to do so? Where to start? No problem, we are happy to help. Let's get started!

- Take your smartphone
- Produce some short video clips:
 - **Introduction** of your brand
 - Some **scenic** shoots of your building or office
 - A quick **interview** of yourself or a colleague
 - A shoot that **describes** your product
- Put everything together with our #yourstoryz app
- Add lower third, or title's within the app
- Produce your own voice over
- Add some metadata information to your clip

That fast you are ready to publish – easy, fast and simple!



With the [YourStoryz](#) app you can combine clips, you shot with your phone to one story. You can add titles, headlines (lower thirds), voice-over, transitions, and you can trim long clips to the essence. Not in a big application, but simply in the app on your phone.

Once you have created and edited the video (usually in minutes) you can check it in a preview and that fast you are ready to publish.

Publishing to socials or websites requires a short description. This helps that your story is easily indexed by search engines. Easily add this in the app. Once you've done that, you are ready to go!

Publish to **Facebook**, **Instagram**, **LinkedIn**, your **website**, your **newsroom system**, **MAM**, **PAM**, **INGEST** tool, or just login to <http://dashboard.yourstoryz.com> and use our archive for further processing.

Your personal or company styling

The [YourStoryz](#) backend allows to setup your company details. Once setup right, your logo, house style colors and more, it is automatically added to every video you create. This saves you a lot of time, and keeps styling in the video consistent to your brand style guides. (e.g. for #branded content)

YourStoryz offers even the possibility to add pre and post rolls. This helps you to create a even higher engagement with your audience and spread your message.

Appearance

Logo



Change

Overlay (lower-3rd) background color



Overlay title color



Overlay sub-title color



Pre- & post-loader

The pre- & post-loader are fragments that are shown at the beginning (pre) and at the end (post) of your videos. Make sure the files you upload have the dimension 1920px x 1080px (1080p).

Example



Invite guest reporters, and team members within your account

Send invite

Role

E-Mail Address

Send invite

The [YourStoryz](#) platform allows you to invite other creators to your company account.

- ? Would you like your e-commerce customers to send you a unbox video?
- ? Are you offering explanation intense products? Ask your user to share videos of them using it.
- ? Is there a community that uses brands like yours? Ask them to contribute with video of your product in action.

Invite them - it's free!

They become your content creating crowd, providing you with firsthand content of your ambassadors, reporters, fans, or clients.

This is exactly what you've been looking for?

Great! Download the app, create your account, and get started with the free version. Or get pro with the professional account. If you are a bigger organization, we are happy to introduce our enterprise packages to you.



Get the app! Available for [iPhone](#) as well as [Android](#) phones.